



## **New Trade Association Represents Single-Family Rental Home Industry in North Carolina**

*The North Carolina Rental Home Council brings together local single-family rental (SFR) stakeholders to better serve the state's growing rental housing market*

**WASHINGTON, D.C. (August 9, 2022)** – The National Rental Home Council (NRHC) today announced the formation of its first local chapter, the North Carolina Rental Home Council (NCRHC). The chapter will bring together leaders from North Carolina's single-family rental (SFR) home industry, uniting North Carolina SFR industry stakeholders to network, share best practices, and engage on policies impacting the state's single-family rental home market. The NCRHC will serve members with industry-specific educational and social opportunities, business benefits and recruiting tools, and other services not currently available at the local level for those in the SFR industry.

“The launch of the North Carolina Rental Home Council marks a significant milestone in the ongoing development and maturation of the single-family rental home industry,” said David Howard, executive director of NRHC. “We are thrilled with the creation of NCRHC and look forward to engaging in a collaborative way to support the efforts of industry stakeholders, housing market decision-makers, and civic and community leaders throughout the state to create a stronger, more vibrant housing market.”

The NCRHC is led by Co-Chairs Amanda Blackmon and Daniel Ray. Amanda Blackmon has nearly 20 years of experience in North Carolina and currently serves as vice president of operations for Invitation Homes in the Carolinas. Daniel Ray is vice president of business development for Preferred Floor & Tile in Charlotte, a company that has been working with single-family rental home companies for over a decade.

“The single-family rental industry plays an important role in meeting the growing demand for housing options across North Carolina, and we are excited to formally unite a diverse mix of stakeholders to learn from each other and educate others about the benefits of this growing industry,” said Amanda Blackmon. “Together, owners and owner-operators, builders, vendor partners, and other service providers of single-family rentals are working to strengthen neighborhoods and address challenges impacting today's growing rental housing market. We look forward to actively engaging with our communities.”

“The single-family rental industry supports jobs across various industries in North Carolina through deep and longstanding relationships with builders, vendors, and service providers,” said Daniel Ray. “Convening stakeholders that are active members of the community will be crucial to supporting our local business environment and better understanding the industry's impact.”



NCRHC is planning to hold an inaugural kick-off event in October in Charlotte, NC. Additional details to be announced.

#### About NRHC

The National Rental Home Council (NRHC) is the nonprofit trade association representing the single-family rental home industry. NRHC member companies provide families and individuals with access to high-quality, professionally managed single-family rental homes that contribute to the vitality and vibrancy of neighborhoods and communities. For more information on NRHC or the single-family rental home industry visit [www.rentalhomecouncil.org](http://www.rentalhomecouncil.org).

#### About NCRHC

The North Carolina Rental Home Council (NCRHC) is the nonprofit trade association representing the single-family rental home industry in the state of North Carolina. NCRHC members include owners and owner-operators, builders, vendors, and service providers of single-family rentals. The single-family rental industry provides families and individuals with access to high-quality homes that contribute to the vitality and vibrancy of neighborhoods and communities.

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